

**COMPANY PROFILE**

Name	:	SOOUL
Corporate Address	:	109, OKHLA INDUSTRIAL ESTATE PHASE-III NEW DELHI – 110 020, INDIA TELE: (91) 11-41613600 (8 Lines) Direct Telephone: (91) 11-41613900 Email: info@soul-india.com
Other Liaison Offices	:	India / Nepal / Bangladesh
Contact Person	:	Ms Rooby Dhawer (CEO, Partner) Email: roobysoul@live.com / RDhawer@soul-india.com
Activity	:	A professionally managed Trading Company For Apparels – Men’s, Ladies, Children’s, Uniforms & PPE (Personal Protective Equipment), Fashion Jewelry and Accessories, Home Furnishings. Our Services include Market and Product research, Resources Development, Factory Evaluations, Product Development, Price Negotiations, Coordinating Order Placements, Monitoring Production, Quality & Delivery schedules as well as cargo Movement, Maintaining efficient and updated communication and information channels with Buyers.
Volume of Business	:	Approx 2,00,000 pcs per month.
Personnel	:	Sooul’s team of seasoned sourcing experts, merchants and production engineers carry an enviable experience, understanding and technical expertise in the product range and markets we work in. Our quality control personnel maintain a fine balance of practicality and stringent quality standards with the required objective approach. The company’s core team & Directors have over two decades of experience in successfully servicing the International clients for their product requirements out of our regions.

SOOUL

109, OKHLA INDUSTRIAL ESTATE, PHASE-III, NEW DELHI-110 020



Infrastructure : With our team of seasoned, professional, dedicated staff and internal / external working systems in place, we are able to cater to complete requirements of our clients for sampling, sourcing, production and logistic efficiently and promptly.

Main Customers:

USA : Oxford Industries
Cintas
Robert Graham
Krazy Kat
Target
The Territory Ahead
Garnet Hill
BARCO Uniforms
Southern Tide
Tide Tunics

Europe : Next

Canada : Zero II 60 Fashions, Blue Notes

OUR STRENGTHS

We have strategic tie-ups with production facilities specialising in different products in their respective areas. We have the leverage and the diversity of the Vendor Base to source high end low volume product as well as voluminous production at most competitive prices. Price negotiations with manufacturers and working on modifications to achieve buyer's targets without affecting the integrity or quality of product remains our key strength.

We look forward to be associated with you.